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For immediate release

New Zealand School of Export offers over \$25k in Export Scholarships

Due to prudent financial management the Palmerston North based New Zealand School of Export is able to offer a range of Scholarships – over \$25k worth - for the second year running. Exporters fitting into a range of categories such as Business Start-up, SME, Rural business, Maori and Pacific Exporters, and members of participating Chambers of Commerce may be eligible. Each Scholarship is valued at \$1200 towards the course fee of the highly practical, distance learning Diploma of International Trade starting on 1st July.

Jake Tai, CEO of Trading Master Ltd was awarded the Start-up Export Scholarship from the School last year and had this to say: *"Receiving this scholarship helped my business financially, especially when minimising the cost of running the business is one of the top priorities. It has provided the foundation to grow in a professional manner and I now feel more confident. Running an international trade business is a new venture for me, it's like sailing in the ocean without a compass and New Zealand School of Export is now my light house".*

Richard Smart of Mathias International (NZ), the recipient of an SME Export Scholarship said *"The scholarship is a huge benefit to me and my company, which is sponsoring me to do the Diploma of International Trade. It has really helped the company to up-skill me and they didn't think twice about it as we are small company in a competitive market and need skilled workers to maintain and bring fresh ideas".*

The New Zealand School of Export is the country's sole provider of this internationally accredited professional qualification and exporters learn by applying their new knowledge and skills to their own business - everything from international research and marketing to finance and logistics. School Director Dr Romuald Rudzki said *"Being able to offer these Scholarships befits our status as a Charitable Trust. It is a very practical way of assisting those who might otherwise be unable to participate in the Diploma, to have the opportunity to do so".*

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