



Factsheet: Exporting to Samoa

Export Library & Information Service: September 2009

This Factsheet lists sources of information about doing business in Samoa. Please note that an electronic copy of this factsheet (with enabled links to websites) is available from <http://www.export.ac.nz/freedownloads.html>

COUNTRY BRIEFING PAPERS



New Zealand Ministry of Foreign Affairs and Trade (December, 2008) *Samoa – Country Information paper*. <http://www.mfat.govt.nz/Countries/Pacific/Samoa.php>

Pacific Islands Trade and Investment Commission, Sydney (2008) *Doing Business in Samoa*. <http://www.pitic.org.au/pdfs/bigs/samoa.pdf>

BBC (2009) *Country Profile – Samoa* http://news.bbc.co.uk/2/hi/asia-pacific/country_profiles/1300802.stm

STATISTICS



Samoa. Ministry of Commerce, Industry & Labour <http://mcil.gov.ws/>

The World Factbook (2009) *Samoa*. <https://www.cia.gov/library/publications/the-world-factbook/geos/ws.html>

Statistics New Zealand (2008) *Samoa People in New Zealand*. <http://www.stats.govt.nz/~media/statistics/publications/census/2006-census-reports/pacific%20profiles/samoan-profile-updated-may2008.aspx>

MARKET REPORTS



Australia and New Zealand Banking Group Limited *Pacific Quarterly* <http://www.anz.com/corporate/economics-markets-research/international-economics/pacific-quarterly/>

NEWS



Samoa Observer <http://www.samoobserver.ws/>

KEY CONTACTS

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EXPORT ASSISTANCE IN NEW ZEALAND FOR ENTERING THE SAMOAN MARKET

New Zealand Pacific Business Council <http://www.nzpbc.co.nz/>

Pacificbizonline <http://www.pacificbizonline.com/index.php>

Pacific Trade & Investment Commission New Zealand <http://www.pitic.org.nz>

READING

- *The 2006 Western Samoa economic and product market databook* / Philip M. Parker. San Diego, Calif.: ICON Group International, 2006 (Check the Library collection you use and if necessary request a library interloan)
- *Islands business* http://www.islandsbusiness.com/home_samoa/ This is an electronic journal – by clicking on this URL it will take you to a selection of articles on Samoa from the journal.
- *Pacific connection* http://www.pcf.org.nz/archive/pacific_connection_magazine Electronic version of a magazine which contains useful articles on Samoa and other Pacific countries.
- *Doing business 2010 Samoa*
<http://www.doingbusiness.org/Documents/CountryProfiles/WSM.pdf>

NEW ZEALAND EXPORTER CASE STUDIES



Pacific Perfumes – cream perfumes <http://www.nzte.govt.nz/features-commentary/Success-stories/Pages/Pacific-Perfumes-sniffs-scent-of-success.aspx>

Alrite International – environmental protection solutions <http://www.stuff.co.nz/auckland/local-news/manukau-courier/2810363/Trade-mission-success#share>

The information in this Factsheet has been compiled from sources available through the New Zealand School of Export website: <http://www.export.ac.nz/findinginformation.html> and our Export Library and Information Service catalogue: <http://ets.kohalibrary.com/>. The School is this country's only provider of qualifications accredited by the global body IATTO. We encourage exporters to enroll in the Diploma of International Trade which has been developed by exporters for exporters seeking practical information to apply to their business and career.



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06-356-5656

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